

DUARTE

# Duarte Academy Overview

Master business communication



## Story

### Presentation Fundamentals ●

#### Presentation Principles

Based on the HBR Guide to Persuasive Presentations, learn to tell compelling stories and create audience empathy

### Narrative Design for Presentations: Intro ● ●

#### 1Day VisualStory®

Create presentations using the combined power of story and visuals

### Narrative Design for Presentations: Advanced ●

#### 2Day VisualStory®

Transform audiences with a deep understanding of how narrative and design can change minds

### Storytelling With Data ● ●

#### DataStory™

Build data recommendations that enable decision-making

### Story for Presentations ● ● ●

#### Resonate™

Use story to hold your audience's attention and initiate action

## Visuals

### Document Design ●

#### Slidedocs™

Leverage presentation software to create strong long-form documents

### Visual Thinking ● ●

#### Slide:ology™

Turn words into pictures and simplify complex concepts in presentations

### Presentation Design ● ●

#### Slide Design™

Quickly make clean, compelling slides in PowerPoint™

## Delivery

### Virtual Presenting ●

#### Captivate™ for Virtual Communication

Learn to communicate effectively in virtual environments

### Public Speaking ● ●

#### Captivate™

Strengthen your stage presence; available in small and large group formats

## Strategy

### Communication Strategy ● ●

#### Illuminate™

Lead change by communicating well at each step of the journey

# Duarte Offerings

● In-Person Workshop

● Live Virtual Workshop

● Self-Paced Online Course

# In-Person Workshop Learner Experience

# 9.5 out of 10



Duarte Facilitator Average Satisfaction Score

"I highly recommend attending this class if you wish to improve your communication skills! The presenters are extremely knowledgeable and help you develop professional speaking skills and identify any speaking habits you have that could be holding you back. Extremely supportive and encouraging environment. I wish I had this class 20 years ago."

**Nicole Hill, Director of Landscape Operations, Irvine Company**  
Captivate Workshop Attendee

"As I was sitting in the workshop I thought about multiple real-life experiences where I knew I would be able to apply this knowledge immediately."

**Dan Luna, Data Stewardship & Enablement Manager, Edward Jones**  
DataStory Workshop Attendee

"Duarte's methods are extremely useful for any and all marketing or communication professionals. In one day I learned how to create a presentation in a way that allows me to think through the entire idea, where I want to go with it, and how to cut through with the audience I am targeting. I highly recommend this program."

**Jenna Golden, Communications Director, Nike**  
Resonate Workshop Attendee

# Virtual Workshop Learner Experience

9.03 out of 10



Virtual Workshop Average Satisfaction Score

"The virtual VisualStory workshop armed me with tools to take a presentation that reads like 'Ulysses' and turn it into 'Avengers Endgame': fast-moving, gripping, and wanting more when it's over."

**Ray Mullens, Entrepreneur**

VisualStory Virtual Workshop Attendee

"DataStory was a very valuable virtual workshop and opened my eyes to how impactful crafting a story from data is when it comes to making recommendations and persuading others to take action!"

**Jennifer Harrington, Senior Decision Specialist, Intel Corporation**

DataStory Virtual Workshop Attendee

"This is one of the best virtual experiences on elevating presentation skills with great peer feedback and coaching built into consumable chunks."

**Lucy Chaddha, Senior Director, Salesforce**

Captivate Virtual Workshop Attendee

# Online Course Learner Experience

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4.69 out of 5



Online Course Average Satisfaction Score

“Excellent, once again. No previous course I have attended has had this level of comprehension and education on media and use of slides.”

**Martin Josephs**

Presentation Principles Online  
Course Attendee

“Loved it! Good structure, digestible pieces of content, lots of tips and tricks. I especially loved the case studies and the wrap up at the end of each section.”

**Kurt Klynen**

Slidedocs Online Course Attendee

“This is by far the best online class I’ve ever taken. The way it was shot kept me engaged. Usually with online classes, you tend to multitask, but you guys kept me focused—some kind of magic!”

**Johan Arens**

Resonate Online Course Attendee

# Communicate Your Best

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The ability to communicate well through the spoken and written word is a necessity in every industry and every workplace.

Employees who lack soft skills like communication, persuasion, and creativity, are less likely to realize their own potential and maximize value to their company. Duarte's full-spectrum communication training enables skills acquisition and the confidence required to successfully communicate.

CONTACT US

Let us help you and your team:

- 01** Assert more influence
- 02** Make a greater impact
- 03** Advance in your career
- 04** Find meaning in your work
- 05** Increase productivity
- 06** Stay agile during periods of change

# We Train Teams and Individuals

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Influence your audience. Spread your ideas. Inspire action. Learn to:

Create better reports, data recommendations, presentations, memos, and documents

Improve efficiency with a repeatable presentation development process

Generate more impact when speaking in person, whether in meetings or to large groups

Build persuasive visual content that is clear, compelling, and concise

Employ a shared language to communicate your best internally

Save time and energy when onboarding new team members

# The Duarte Method™

## Communicate your best.

Duarte helps people and organizations worldwide communicate with greater impact and influence. We're specialists in the spoken word – the most powerful medium for moving people to believe something new. Since 1988, we have dedicated ourselves to mastering this specialized craft.

Whether we're shaping movements, epic mainstage moments, or everyday conversations, the Duarte Method™ places empathy, story, and design at the core of communication. It's the method we've used for decades with the highest performing brands in the world. How can we help you?



DUARTE

# Let us help you tell your story

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Call us. +1 650.625.8200

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