

DUARTE

Duarte Academy

Training Catalog 2021

Captivate™

Captivate gives you the model and tools to become a more comfortable, dynamic, and empathetic speaker.

In this interactive workshop, you'll learn to:

- Increase your confidence in every speaking setting, from meetings to keynotes
- Elevate your presence so people are persuaded by what you say and how you say it
- Leverage your personality and power to create a memorable impression
- Track your own progress by identifying improvement areas

"I learned more in 5 hours about myself and ways to tackle my greatest challenge public speaking than I've learned through 25 years in industry. Best 5 hours only wish there was more!"

Lynn S.
Division VP, Sales



In-Person: \$1,995

In this one day, in-person workshop, acquire skills needed to improve your presence and impact in front of an audience. Our inside-out approach leverages your strengths and eliminates bad habits.

Corporate rates available

[CONTACT US](#)



Virtual: \$1,995

In this two day, live virtual workshop, you'll learn how to improve your presence and impact in front of an audience. Our inside-out approach leverages your strengths and eliminates bad habits.

Corporate rates available

[REGISTER NOW](#)

Captivate™ for Virtual Communication

Captivate for Virtual Communication gives you the guidance, tricks, and strategies necessary for commanding a virtual environment.

In this interactive virtual workshop, you'll learn to:

- Improve your video and audio tech set-ups and
- Design slides with the virtual environment in mind to increase clarity
- Deliver with dynamism by using your voice and hands to highlight what's most important
- Lead presentations and meetings well by directing audience participation



"Captivate for Virtual Communication is a great course. I learned a lot of tips that will help me to get my message to the audience in a very professional virtual way."

Fernando Perez Galaz
MD, MSC, FACS



Virtual Workshop

In this one day, live virtual workshop, you'll receive a mix of instruction, examples, live practice, and peer assessment so you can discover ways to improve and develop new communication delivery skills.

Available to corporate customers only

Contact us for a custom quote

[CONTACT US](#)

[LEARN MORE](#)

DataStory®

DataStory gives you research-based methodology for explaining data in a way that moves people to action.

In this interactive workshop, you'll learn to:

- Present data as a recommendation that motivates clients and stakeholders to act
- Use storytelling techniques to deliver information so decision-makers can easily approve
- Institute a common "data language" and methodology to increase decision-making speed across your organization
- Maximize the potential of your data



"DataStory has given me a new toolbox for coaching our teams on how to inspire action using data."

CX Operational & Supply Chain
Ops Chief of Staff



In-Person: \$895

In this one day, in-person workshop, you'll build a recommendation from data utilizing story structure to explain the problem or opportunity in your data. Inspire others by making data stick.

Corporate rates available

CONTACT US



Virtual: \$895

In this two day, live virtual workshop, you'll build a recommendation from data utilizing story structure to explain the problem or opportunity in your data. Inspire others by making data stick.

Corporate rates available

REGISTER NOW

Illuminate™

Illuminate gives you hands-on practice of the methodology shared in the award winning book by Nancy Duarte and Patti Sanchez to effectively navigate teams through change.

In this interactive workshop, you'll learn to:

- Understand the journey of change and the role story plays in it
- Empathetically understand what people need to hear from you
- Identify the right types of communication to pull on in a particular moment
- Infuse speeches, stories, ceremonies, and symbols into your change communication



"We've all seen change efforts that have gone sideways. Illuminate gives refreshing 'how to's' for guiding people through change with effectiveness and empathy".

Lisa D., Program Director
Environment & Stewardship



In-Person: \$895

In this one day, in-person workshop, learn to use communication to effectively navigate teams through change.

Corporate rates available

CONTACT US



Virtual: \$895

In this one day, live virtual workshop, learn to use communication to effectively navigate teams through change.

Corporate rates available

REGISTER NOW

Presentation Principles Online Course

Presentation Principles gives you a broad view of story, design, and delivery in order to transform your presentations, from anywhere.

In this self-directed online course, you'll learn to:

- Discover the best practices for visually displaying messages
- Be dynamic, comfortable, and empathetic when you speak
- Understand the context of your communication and work within a story framework
- Transform your audience from feeling and thinking one way to feeling and thinking in a new way

*"Again. Priceless.
Best tool of
communication
I had in my life."*

Presentation Principles
Online Learner



Online Course: \$395

In this self-directed online course, learners will engage with videos, quizzes, and interactive content to acquire the skills needed to transform your presentations from anywhere.

Contact us for corporate bulk license.

ENROLL NOW

LEARN MORE

Resonate®

Resonate gives you tools, based on the principles in Nancy Duarte's bestselling book, to understand your audience better and construct powerful, effective presentations to inspire them to action.

In this interactive workshop, you'll learn to:

- Analyze your audience so you can deliver value, even when they resist
- Clarify the core of your idea
- Create supporting content with the story structure used by history's greatest communicators
- Distill and communicate complex ideas with clarity



*"What's great about the Resonate workshop is that you can apply the format and material to *any* conversation. Whether it be a presentation, meeting to bring on an advisor, or even a marketing meeting. It's versatile and applicable across the board."*

Molly B.,
CEO



In-Person: \$895

In this one day, in-person workshop, learn to apply lessons from story and cinema to structure your presentation, grab your audience's attention, and initiate action.

Corporate rates available

[CONTACT US](#)



Virtual: \$895

In this two day, live virtual workshop, learn to apply lessons from story and cinema to structure your presentation, grab your audience's attention, and initiate action.

Corporate rates available

[REGISTER NOW](#)



Resonate® Online Course

Resonate gives you the tools to structure a persuasive presentation and connect with any audience.

In this self-directed online course, you'll learn to:

- Analyze your audience to deliver them value, even when they resist
- Clarify the core of your idea and construct content that supports it
- Craft content with the story structure used by the greatest communicators in history
- Transform your audience from feeling and thinking one way to feeling and thinking in a new way
- Distill and communicate complex ideas with clarity

"This course was the best I've experienced Bravo! Thank you! Time and money well spent!"

Resonate Online Course Learner



Online Course: \$395

In this self-directed online course, learners will apply lessons from story and cinema to structure presentations, learn to grab the attention of the audience, and initiate action.

Contact us for corporate bulk license.

ENROLL NOW

LEARN MORE

Slide Design™ Lab

Slide Design Lab gives you skills you can put to use immediately to stop wasting your time in PowerPoint® and design clean, compelling slides.

In this in-person workshop, you'll learn to:

- Bring polish and professionalism to your presentations by leveraging design principles
- Work faster and save time using hidden tricks and features
- Improve visual communication by designing slides that direct the audience's attention
- Reduce the stress and frustration that comes from combining existing decks, or starting from scratch

"No matter how well you think you know PowerPoint, this class will level you up."

Leslie Van Zee
Production Marketing
Manger, Cisco Systems



In-Person

In this one day, in-person workshop, learn the secrets of the slide-making craft and transform the way you work in PowerPoint.

Available to corporate customers only

Contact us for a custom quote

CONTACT US

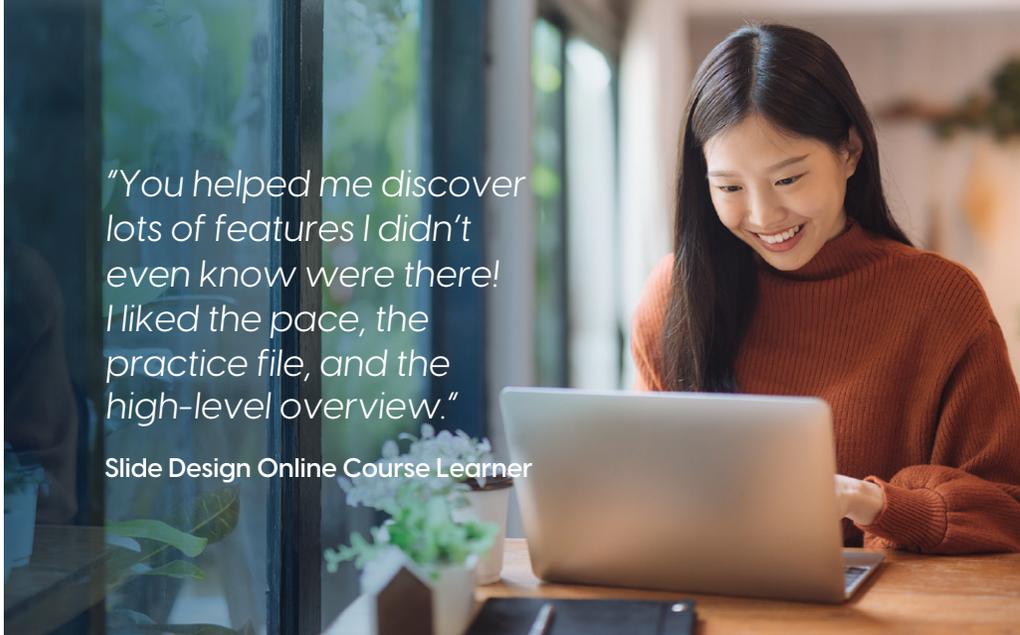
LEARN MORE

Slide Design™ Online Course

Slide Design gives you the theory behind great presentation design, and the skills to make it happen.

In this self-directed online course, you'll learn to:

- Bring polish and professionalism to your presentations by leveraging design principles
- Work faster and save time using hidden tricks and features
- Improve visual communication by designing slides that direct the audience's attention
- Reduce the stress and frustration that comes from combining existing decks, or starting from scratch



"You helped me discover lots of features I didn't even know were there! I liked the pace, the practice file, and the high-level overview."

Slide Design Online Course Learner



Online Course: \$129

In this self-directed online course, learners will learn our proven method for visual design, plus PowerPoint tips and tricks for faster and more beautiful slide design. Create professional-looking slides for your boss, colleagues, or clients.

Contact us for corporate bulk license.

[ENROLL NOW](#)

[LEARN MORE](#)

Slidedocs® Online Course

Slidedocs gives you hands-on experience creating skimmable, visual documents that make wonderful pre-reads or leave-behinds.

In this self-directed online course, you'll learn to:

- Persuade your audience, even when you're not in the room, by combining powerful visuals and prose
- Adapt live presentation slides into stunning leave-behinds that fully explain your message
- Create magazine-like reading experiences, even if you're not a designer
- Access templates you can customize to match your brand's look and feel



"Thank you for such a good course, with excellent on-screen demonstrations, recaps, resources, and beautiful templates for this innovative business communication tool."

Slidedocs Online Course Attendee



Online Course: \$129

In this self-directed online course, learners will engage with videos and interactive content, and learn to create Slidedocs from scratch.

Contact us for corporate bulk license.

ENROLL NOW

LEARN MORE

Slide:ology®

Slide:ology gives you tools to help you get better at creating engaging visuals that will move your audience.

In this interactive workshop, you'll learn to:

- Identify the characteristics of a great slide in your own or others' presentations
- Sketch your ideas like a designer
- Apply expert design techniques when creating slides
- Use S.P.A.C.E. methodology to overcome common slide design challenges

"Slide:ology should be taken by anyone who makes slides. We've all barely survived presentations drowning us in full-text slides. Please, everyone take this class so none of us have to sit through a terrible presentation ever again!"

Amanda S., Solution Engineer



In-Person: \$895

In this one day, in-person workshop, challenge your traditional approach to creating slides and become a visual thinker. You'll learn the art and science of creating great presentation slides.

Corporate rates available

[CONTACT US](#)



Virtual: \$895

In this two day, live virtual workshop, challenge your traditional approach to creating slides and become a visual thinker. You'll learn the art and science of creating great presentation slides.

Corporate rates available

[REGISTER NOW](#)

Story Fundamentals™

Story Fundamentals gives you the skills necessary to move listeners with emotionally impactful stories.

In this interactive workshop, you'll learn to:

- Increase engagement with communication that matters to your audience
- Speed up decision-making by creating an emotional connection
- Change the way people think, feel, and act
- Humanize your brand or your initiatives by making them relatable



"If you want to tell a better story with greater impact, then you need Duarte to help you think differently on what your audience wants."

Carmina S., Marketing Programs Specialist



In-Person: \$895

In this one-day, in-person workshop, acquire practical tools you need to know what stories to tell, how to tell them well, and how to leverage stories to truly change your audience.

Corporate rates available

CONTACT US



Virtual: \$895

In this two-day, live virtual workshop, acquire practical tools you need to know what stories to tell, how to tell them well, and how to leverage stories to truly change your audience.

Corporate rates available

REGISTER NOW

VisualStory®

VisualStory gives you the opportunity to learn the fundamentals of both narrative and visuals in a consolidated format, built on the principles in Nancy Duarte's best-selling books, *Slide:ology* and *Resonate*.

In this interactive workshop, you'll learn to:

- Analyze your audience before you've written a word
- Discover the story structure used by history's greatest communicators
- Identify characteristics of great slides
- Start thinking like a designer



"I know I've delivered presentations in the past that upon reflection have missed the mark and the message has not stuck. The VisualStory workshop has provided me the tools and techniques to ensure that doesn't happen again. I cannot recommend this workshop highly enough."

David F., Senior Architect



In-Person: \$895

In this one day, in-person workshop, acquire skills needed to write your next presentation using the combined power of story and illustrative visuals.

Corporate rates available

CONTACT US



Virtual: \$895

In this two day, live virtual workshop, acquire skills needed to write your next presentation using the combined power of story and illustrative visuals.

Corporate rates available

REGISTER NOW

1:1 Speaker Coaching

Whether you want a few rehearsals with a coach or to transform your communication skills, we have a Speaker Coaching package for you.

In your coaching sessions, you will learn to:

- Shape your content, focusing on audience-centered messaging, improved storytelling structure, and finding compelling contrast to make your ideas stick
- Enhance your delivery using an inside-out approach to help you become a more comfortable, dynamic, and empathetic speaker
- Utilize Duarte Speaker Coaches' video lessons, self-paced activities, and personalized recommendations to ensure your continued growth
- Leverage your speaking strengths, identify areas of improvement, set specific goals, and apply the proven Duarte Method™ to guarantee long-term success

"I can honestly say this was one of the best learning experiences I've had in a long time, and I have a lot more confidence about speaking thanks to you."

Vice President, Fortune 500
Technology Company



Virtual

Great athletes have coaches. Great executives have coaches. Working with a Duarte Speaker Coach will help you on your way to becoming a great speaker. We have three different speaker coaching packages to best fit your speaking needs.

Contact us to learn more.

[CONTACT US](#)

[LEARN MORE](#)

DUARTE

Let us help you communicate your best.

Call us. +1 650.625.8200

[EMAIL US](#)

[DUARTE.COM](#)